

ALPHASTUDIO COMPACT

ADVANCED PHOTO STUDIO FOR AUTOMATED PRODUCT PHOTOGRAPHY FOR MEDIUM- TO LARGE-SIZED OBJECTS

2D

360°



CUT COSTS

INCREASE SALES

SPEED UP WORKFLOW





360°

360° VIEW



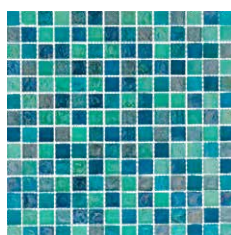
orbitvu.com/stroller

See me spinning!



Highlight your unique products!

IN-HOUSE SOLUTION FOR MEDIUM- TO LARGE-SIZED OBJECTS PHOTOGRAPHY



TOP VIEW



2D

PACKSHOT



MULTI-VIEW IMAGES

ALPHASTUDIO COMPACT

IMAGING SOLUTION FOR MEDIUM-SIZED OBJECTS PHOTOGRAPHY

Automated product photography system with a unique background removal feature. Specifically designed for the photography of medium- to large-sized objects. It can take static 2D product images, animated 360° presentations, and video. Flexible for products ranging from small tools, to bags, and up to large suitcases and other similarly sized items.



FAST & EASY CONTENT PRODUCTION

2D

360°



Efficient

- ▶ Automatic background removal
- ▶ Batch image capture and processing
- ▶ Multi-view image capture by up to 5 cameras
- ▶ Direct image upload to your e-shop
- ▶ Web-ready photo in just a few seconds



Easy to use

- ▶ Can be used by non-professionals
- ▶ Integrated camera and lighting control
- ▶ Automatic 360° image capture
- ▶ Predefined shooting profiles
- ▶ Live View image preview before shooting
- ▶ Multi-camera support



Flexible

- ▶ Anything from housewares, electronic equipment, bags, to suitcases
- ▶ For still images, 360°, and Video
- ▶ Compatible with Canon and Nikon DSLRs
- ▶ Produces images for the web, print, and marketing
- ▶ Integrated online marketing tools

AUTOMATED IMAGING PROCESS



Automated image capture and processing workflow removes the background on the fly, reduces post-processing, and provides consistent pictures.

Lights & camera control

The software automatically activates camera and LED-light parameters, either via predefined or individual template settings.



IQ Mask & Natural Shadow

The background is removed instantly while taking a photo. Software can also detect the natural shadow and keep in the final image.



Post-processing

Individual post-production settings can be activated, e.g. contrast, saturation, color beautifier, sharpness, and more.



Auto-cropping & positioning

The object inside the image is automatically cropped. Extra margins are added and product is positioned in the picture according to your style guidelines.



Multi-export

Still images, 360° view, and video, can be scaled and exported in one or more formats and pixel sizes. Background can even be replaced with your choice of image or color.



optional add-on

ORBITVUSUN
powered by **amazon**
WEB SERVICES

ORBITVUSUN is a digital content-to-e-commerce acceleration platform as well as a set of tools to help you market your product online

E-COMMERCE ACCELERATION CLOUD

- ▶ Easy integration & flexible hosting plans
- ▶ E-commerce plugins included
- ▶ Daily data backup of your images
- ▶ High availability (dual data replication)
- ▶ CDN - high-speed image delivery worldwide
- ▶ Always up-to-date software and plugins



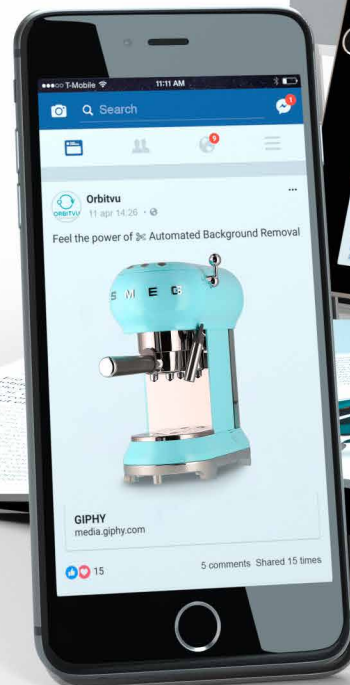
SELF HOSTING

- ▶ 360° HTML5 player included
- ▶ One-click upload to your e-shop with additional e-commerce plugins
- ▶ Compatible with latest web technologies



ONLINE MARKETING TOOLS

- ▶ **Social media integrations**
- ▶ 360° Orbittour - interactive product tours & hotspots
- ▶ Built in QR-code generator
- ▶ Easy Copy & Paste embed codes



Technical specifications

ALPHASTUDIO COMPACT

[order code 238H3]

ALPHASTUDIO COMPACT PRO

[order code 238H5]

WHAT'S INCLUDED

Hardware

	Compact	Compact Pro
2 × front lights CRI	93+	95+
backlight CRI	93+	93+
2 × top light CRI	optional (93+)	95+
2 × laser pointer	optional	yes
side diffusion curtains	yes	yes
Manfrotto stand + XPRO head	optional	yes

[order code 238A10]

[order code 238A11]

Software

- ▶ ALPHASHOT EDITOR software license
- ▶ ORBITVU VIEWER (HTML5 player license)



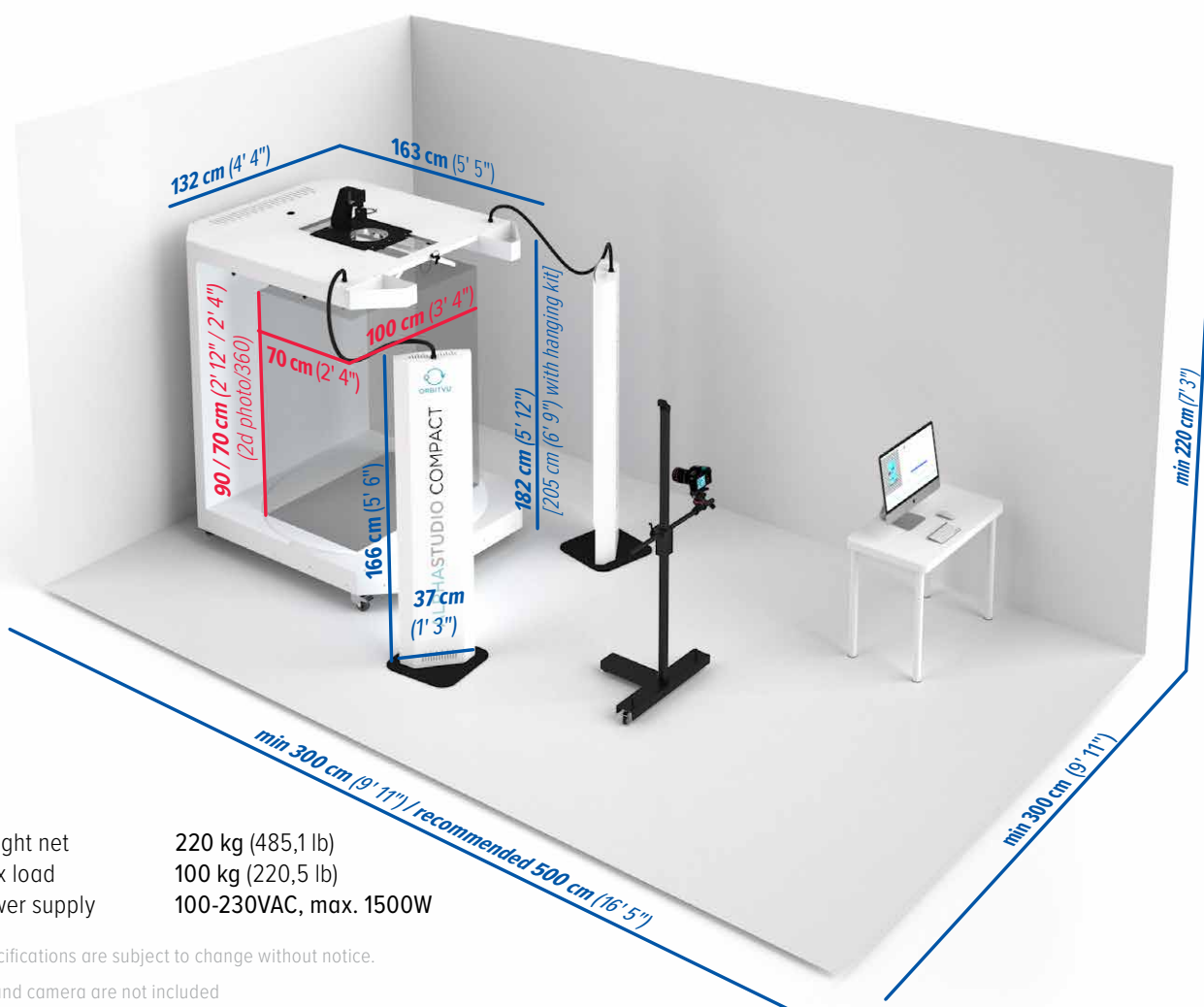
ALPHASHOT EDITOR SPECIFICATIONS

Camera compatibility	Canon and Nikon DSLR
Multiple camera control	yes, up to 5 cameras (Canon only)
Software compatibility	Mac OS X or Windows
Custom advanced export	via XML script
Post-production	possible via software
Background removal	automatic with IQ-Mask
Output 360° format	HTML5, Flash, animated GIF, MP4
Output video format	MOV, MP4, direct upload to YouTube
Output image format	png, jpeg, RAW + png mask, other output formats via XML script



ORBITVU VIEWER SPECIFICATIONS

360° technology	HTML5 player
Deep zoom	unlimited zoom technology
Mobile ready	multi-touch gestures and responsive design
Instant spin technology	no wait time for 360° view to load
Compatibility	any web browser with HTML5 support



Weight net	220 kg (485,1 lb)
Max load	100 kg (220,5 lb)
Power supply	100-230VAC, max. 1500W

Specifications are subject to change without notice.

PC and camera are not included



Additional accessories



1. LASER-BASED POSITIONING KIT [order code 238A5]

Two linear laser pointers for easy object positioning. Display two intersecting lines in the middle of the turntable. Allows for fast and easy product positioning. Recommended especially when shooting 360° images.

2. TOP CAMERA HOLDER FOR COMPACT [order code 238A14]

Elevated top camera support and a large top opening allows capturing objects using an optimal focal length.

3. MOTORIZED HANGING KIT AND TOP CAMERA HOLDER

[order code 238A16]

Motorized platform equipped with magnetic wire fixtures for hanging unstable objects such as handbags, 360° vertical shoe photography, and similar. Rotation of the platform is precisely synchronized with the turntable movement. Equipped with elevated top camera support and a large top opening allows capturing objects using an optimal focal length.

See example: www.orbitvu.com/hangingkit

4. MAGIC TABLE [order code 238A4]

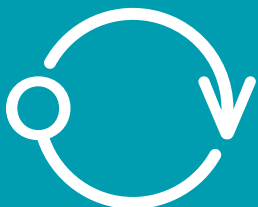
An acrylic raised base and stage for comfortable operation with smaller products. Thanks to special material and design, it is automatically removed from the final picture by the software.

5. MOTORIZED ZOOM [order code 238A15]

Enables zooming camera lens remotely from the Alphashot Editor software. Recommended when alternating between large and small items, photographed from the top view. Used with 238A16 and 238A14.

6. BLACK/WHITE REFLECTORS [order code 238A18]

Side fabric double-side reflectors help to achieve desired contrast on photograph objects. The white side produces a soft white reflection and reduces shadows. The black side produces high contrast and makes shadows more visible.



ORBITVU

Our photography adventure started more than 20 years ago. The birth of digital photography and e-commerce created new needs and possibilities to showcase products online.

Digital content production requires consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production processes can yield high-quality results but are slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines this with advanced software and hardware innovations. Our goal is to automate and optimize digital content production, delivery, and usage in our customers sales and marketing activities.

Our solutions will help you:

- ▶ Save time and shorten time-to-market
- ▶ Cut costs with automated content workflow
- ▶ Improve your online product experience
- ▶ Create content for e-commerce and offline/online marketing

With Orbitvu, your products are teleported to your customers



www.orbitvu.com/compact